



Outliers Writing University

From Aspiring Writers to Bestselling Authors

Your Writing Success IS Our Greatest Reward

News, Events & Adventures

October 2025

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D.P. Lyle, M.D.'s Medical Forensic Files

How Was Malaria Prevented and Treated in 1898?

By D.P. Lyle, M.D.

Q: My story is set in 1898, near the end of Queen Victoria's reign. How would a British sailor who had been shipwrecked in a jungle treat himself for malaria? My research tells me quinine was first developed in 1820, but would it have been commonly available in 1898? How likely is it that my sailor would have had quinine in his survival equipment? If the sailor did not have quinine, how else might he have treated himself? (Quinine is extracted from the cinchona tree and unfortunately for my sailor he is in the wrong part of the world for the tree itself to be available.) Of course, he would have tried to avoid malaria in the first place. If he did not have a mosquito net, what else might he have used to keep the mosquitoes from biting him? Can smoke be an effective deterrent? Is there anything he might have rubbed on his skin to deter mosquitoes and other insects, a plant or herb perhaps? Would mud be better than nothing?

I am assuming that the dangers of drinking saltwater and stagnant water were well known at this time. My sailor cannot locate a clear stream or inland waterfall and the rainwater from leaves is insufficient. Would he have known to dig for clean groundwater and purify it by making a solar still from the available materials? If instead my sailor boiled stagnant water and then ran it through clean gauze how "safe" might that have been?

If I choose to move up the timeline and change the year to 1860 or even 1840 how would that

affect things? In particular, how would that affect the availability of quinine?

A: Around 1898 very little was known about malaria and what was known was just being revealed. The proof that it was caused by a parasite through a mosquito vector had just been proven in 1897. So it is unlikely that your sailor knew any of this. Though, he or a shipmate might.

Other than quinine, as you pointed out, there was little treatment and few preventive measures for malaria. And even this was not widely known. Another chemical, methylene blue, was also used for malarial treatment but it was less common and not as available as was quinine. It is possible that your sailor, or the ship, could have cinchona bark on board if they knew they were sailing to a malarial area. Or not. Up to you. If you want him to have quinine available, he would be considered very clever, but if you don't, he would fit the norm.

Even though in the time frame of your story, the fact that mosquitoes were the vector was new knowledge, it had been suspected for some time simply through observational studies. So yes, your sailor could easily know that avoiding mosquitoes was important. There are many methods he could use. None would be uniformly successful, but each would help. He could keep his body covered with clothing, limiting the mosquito's access to his skin. Not

easy or comfortable in a tropical area. He could indeed smear mud on exposed areas, including his face and scalp. Building some form of shelter such as a tent, if he had the materials available – – maybe a sail remnant from his ship – – would also help. Avoiding stagnant water where mosquitoes breed would be helpful. He might easily know this fact because many people knew that avoiding stagnant water areas would lessen the likelihood of getting malaria. This was transmitted by anecdotal word-of-mouth but your sailor could easily know this. At that time, there were no herbs or other materials that I am aware of that could be smeared on the skin to prevent mosquitoes from biting, but that doesn't mean he wouldn't try. He could crush up any kind of leaf or other plant material and mix it with water to make a paste and smear it on himself in the belief that this would help. It might or might not but he could try.

Moving your story earlier to 1840 or 1860 would make it less likely that he would have the knowledge, as rudimentary as it was, that I described above. This means he would be even more vulnerable and less likely to be aware of any measures that might help him.

People had known for many centuries that drinking dirty water was not healthy. This seems to be widespread through many cultures and locations and again was due to observation and word-of-mouth. People just knew not to drink dirty water. But, sometimes that's all that was available. It is unlikely he would have the materials available to make a suitable still for distilling the water but yes he could easily know that boiling the water and filtering it made it more potable. Again, this would show that he was fairly clever.

You might want to read “Mysterious Island” by

Jules Verne. It is a classic written by a master and even though the language is archaic, it might give you some ideas for your intrepid sailor. In the story a group of soldiers crash their balloon on an unknown island and must fend for themselves and figure out how to survive. It wasn't a malarial problem but they had to figure out how to manufacture shelter, water, food, and other things from what was available. Obviously they had a mysterious helper and therefore the title of the book. Regardless, reading it might give you some ideas for your story.

This question originally appeared in “More Forensics & Fiction” by DP Lyle

D.P. Lyle, M.D.

Author, Lecturer, and Story Consultant

www.dplylemd.com

DPLyle is the Amazon #1 Bestselling; Macavity and Benjamin Franklin Award-winning; and Edgar(2), Agatha, Anthony, Shamus, Scribe, Silver Falchion, and USA Today Best Book(2) Award-nominated author of 26 books, both fiction and non-fiction. He hosts the Crime Fiction Writer's Blog and the Criminal Mischief: The Art and Science of Crime Fiction YouTube/podcast series and is co-creator of the Outliers Writing University. He has worked with many novelists and with the writers of popular television shows such as Law & Order, CSI: Miami, Diagnosis Murder, Monk, Judging Amy, Peacemakers, Cold Case, House, Medium, Women's Murder Club, 1-800-Missing, The Glades, and Pretty Little Liars.



Social Media Tips for Writers

Creating a Content Calendar to Stay Consistent

By Magen Mintchev

If you're tired of staring at a blinking cursor wondering, What do I even post today? it's time for a content calendar.

Consistency is one of the best ways to build an audience, grow your platform, and keep your books top of mind. But that doesn't mean posting daily or burning out. It means having a plan.

Here's how to create a simple, low-stress content calendar that works for your writing life.

1. Choose Your Content Pillars

Start by defining 3-5 themes you'll rotate between. For writers, some great options are:

- Behind the scenes (writing process, drafts, research)
- Book promotion (your books or others you recommend)
- Personal connection (your "why," reading life, fun facts)
- Community engagement (questions, polls, challenges, giveaways)

This keeps your content focused while still feeling fresh.

2. Decide How Often You'll Post

You don't need to post every day. Start with 2-3 times a week and build from there.

For example:

- Monday: Writing update
- Wednesday: Book rec
- Friday: Behind-the-scenes moment

By planning ahead, you remove the guesswork and

give yourself more time to write.

3. Use a Simple Template

You don't need fancy software. A spreadsheet, paper planner, or even your phone's Notes app works. Just map out:

- Topic you're posting
- Where you're posting it (Instagram, newsletter, etc.)
- When it goes live

You can batch content in advance or jot down ideas as they come. Either way, the calendar keeps you organized and consistent.

4. Leave Room for Real Life

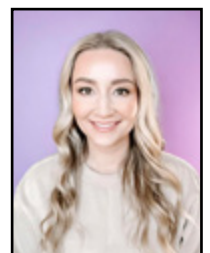
Give yourself flexibility. If you want to share a writing win or a funny fail that wasn't "on the calendar," go for it. The plan is there to support you not trap you.

Final Thought

A content calendar is like an outline for your social media life. It helps you show up, stay consistent, and build trust with your readers without the daily "What do I post?" stress spiral.

And best of all, it makes room for what matters most: writing.

Instagram: [@socialwithmagen](#) & [@bonechillingbooks](#)

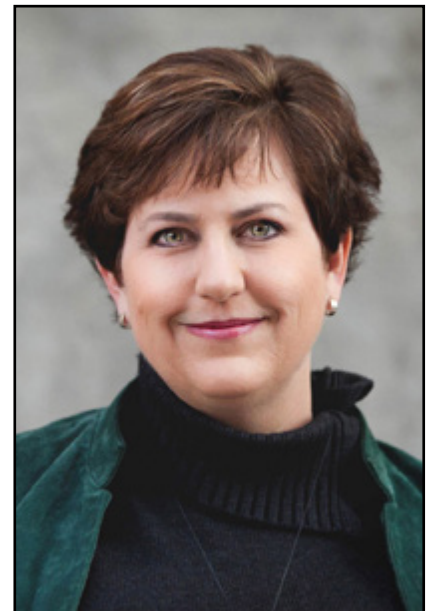
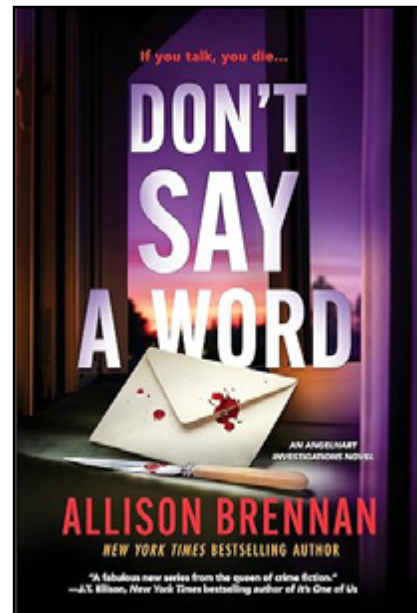


Book It! Reviews

Don't Say a Word

By [Allison Brennan](#)

When Elijah Martinez dies from a drug overdose, his family insists he would never use drugs and hires Margo Angelhart to uncover how Elijah died. Margo is quickly convinced that Elijah did not take his own life but was in fact murdered. After having been on her own, Margo returns to the fold at the family's Angelhart PI agency, run by her mother, and works alongside her siblings, each with their own set of skills. To say that Margo remained independent and hell-bent on doing things her way would perfectly reflect the facts. But, the family must pool all its resources to uncover a sinister cabal that has been lurking in the dark since the take down of a high school drug ring run by an imprisoned coach. Or was he the real kingpin? A fast moving and convoluted narrative with fantastic characters and unexpected twists. All staples of Allison Brennan's storytelling. A must read.



[Buy it here.](#)

Reviewed by [D.P. Lyle, M.D.](#), award-winning author of the Jake Longly and Cain/Harper thriller series

News Around Town

Bouchercon 2025 Was a Blast!

That's a wrap on Bouchercon 2025!

This year brought together thousands of readers, writers, and industry pros from bestselling authors to publicists, publishers, readers, and fans who make this community so special.

For Outliers Writing University, the highlights were unforgettable:

- * 20+ media room interviews co-hosted by authors Terry Shepherd and Jennifer Dornbush with icons like Lisa Jewell, Michael Connelly, Steph Cha, Dr. Katherine Ramsland, Charles Todd, Ande Pliego, and more.
- * 12 roundtable discussions on everything from social media for authors to books-to-film, narrating audiobooks, the art of moderating, and everything in between.
- * 100+ panels across the entire event, sparking conversations, insights, and inspiration everywhere!

We're grateful to every author who sat down with us, every attendee who stopped by to connect, and the Bouchercon team for building such an incredible space to celebrate crime and thriller writing.

Until next time, we'll be carrying the energy and inspiration forward. If you're an author or writer looking to continue your learning journey, Outliers Writing University is here for you!

Your success is our greatest reward. Learn more at www.outlierswritinguniversity.com.

Outliers' own Magen Mintchev had this to say: I attended Bouchercon and loved every second of it! I think my favorite parts were connecting with authors I've been reading for years, like Lisa Jewell, Dr. Katherine Ramsland, Audrey J. Cole, Allison Brennan, etc., and getting to know them more. It was also fascinating to learn about authors' frustrations with marketing their books and establishing a presence on social media. I found out this through my two roundtable discussions - Social Media Savvy and Author Market Yourself. It was wonderful seeing old friends and making new ones, too.

News Around Town

OUTLIERS MEDIA STUDIO

Terry Shepherd had this to say: Huge thank-yous to the team at Bouchercon 2025 for arranging an amazing space for our Outliers Interview Series. Jennifer Dornbush and I had the thrill of visiting with over 20 of our heroes and heroines during the conference, including such luminaries as Michael Connelly, Brad Thor, Lisa Jewell, Allison Brennan, Mat Coyle, Clay Stafford and many, many more. Look for the convos coming soon to the [Outliers YouTube channel](#). From debut authors to household names, hear the stories behind the stories that will enlighten and inspire you.

The Outliers Media Studio also hosted a series of Roundtable Discussions where attendees could gather in small groups to ask questions and exchange ideas with Outliers' authors. Topics included: Jump Start Your Story, Books To Film, Collaboration and Ghost Writing, Social Media Savvy, Pitching to Agents and Editors, Start Your Own Podcast and YouTube Channel, and other fascinating topics.



With **Jennifer Dornbush & Terry Shepherd**

CLOSING DINNER

Outliers closed Bouchercon with a group dinner at the famous Court of Two Sisters restaurant. The perfect ending to an incredible week.

News Around Town

Congratulations! OUTLIERS WIN AWARDS AT BOUCHERCON 2025

Outliers Win Anthony Awards at Bouchercon 2025 in New Orleans

Best Critical Non Fiction: [THE SERIAL KILLER'S APPRENTICE](#) by Katherine Ramsland and Tracy Ullman. Also, check out their June 12, 2024, interview on the [Outliers Criminal Mishief YouTube](#) channel or on your [fav podcast outlets](#).

Best Anthology: [TALES OF MUSIC, MURDER, AND MAYHEM](#) edited by Heather Graham and including stories by Outliers Heather Graham, DP Lyle, and Clay Stafford

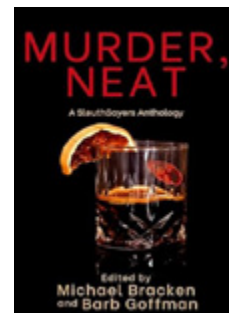
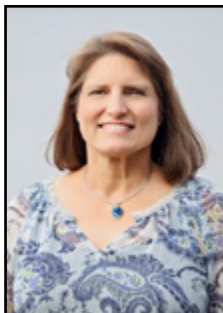


Outliers Win Derringer Awards at Bouchercon 2025 in New Orleans

Long Story: [“The Heart Of Darkness”](#) by Tammy Euliano

Novelette: [“The Cadillac Job”](#) by Stacy Woodson

Anthology: [MURDER, NEAT: A SLEUTHSAYERS ANTHOLOGY](#) edited by Michael Bracken and Barb Goffman



News Around Town

Novel Writing Intensive with Steven James & Robert Dugoni (2 Sessions in November 2025)

Four days of intensive training and manuscript critiques led by Robert Dugoni and Steven James, two of the country's top fiction instructors.

- Limited to 12 participants per session (two sessions)
- Detailed critique of 50 pages
- 20+ hours of instruction and feedback
- November 2025, Nashville, Tennessee

For more information or to register, visit novelwritingintensive.com or email the conference director, Pam Johnson, at pamtheeditor@yahoo.com

News From Michael Bracken...

Michael will also be an instructor at the upcoming [Newberry Crime Writing Workshop \(NCWW\)](#) at Newberry College in Newberry, SC. The NCWW is an intensive 4-week writers' workshop for developing crime and mystery authors, taught by major figures in the field. The inaugural workshop will take place **July 6-31, 2026**, on the historic campus of Newberry College.

Learn more about [Michael](#).



What Do You
Think?
Tell Us [Here](#)

News Around Town

Dee Armstrong's Upcoming "Haunted by a Broken Oath" Wins 2024 Killer Nashville Claymore Top Pick

Coming from Outliers•Suspense Publishing in November 2025!

Ghosts. Secrets. One kickass PI.

JD Wolfe survived the orphanage with a butterknife and a bad attitude. Now she's twenty-one, running her first case—and stuck with an annoying ghost who's been haunting her since childhood.

When a military hero turns up dead, two boys go missing, and her mentor starts lying, JD must decide who to trust—including the ghost she'd love to kill (if she wasn't already dead).

"Haunted by a Broken Oath" is sharp, snarky, and suspenseful—perfect for fans of gritty female leads, twisty mysteries, and a touch of the paranormal.

Dee Armstrong writes knee-melting romance and mind-bending mystery with a twist of snark and a splash of the supernatural. A storyteller with sharp prose and a soft heart, she's the author of *Visions of Emerald*, *Sleepwalking with Ruby*, *Haunted by Amethyst*, and the upcoming JD Wolfe series. She believes in tough heroines, complicated heroes, and ghosts who seriously need boundaries. Visit her at www.DeeArmstrong.com or follow her on social media @DeeArmstrongAuthor for sneak peeks, behind-the-scenes chaos, and the occasional ghost story.



Outliers on YouTube & Your Fav Podcast Channels

GET TO KNOW: Hosts DP LYLE, MD, & KATHLEEN ANTRIM

Fun interviews with bestselling authors. Recent guests include Jeffery Deaver & Isabella Maldonado, Lee Child, Anthony Horowitz, Reed Farrel Coleman, Laurie R. King, Tori Eldridge, Charlaine Harris, John Connolly, Don Bentley, Linwood Barclay, Zoe Sharp, Mark Cameron, James Rollins, Joe Finder, JD Barker, Allison Brennan, Thomas Perry, and many others.

See our [YouTube channel here](#).

CRIMINAL MISCHIEF: The Art and Science of Crime Fiction
Host DP LYLE, MD

Exploring the worlds of forensic science, criminal investigation, and storytelling.

ALSO NOW ON [PLAYERFM](#),
[IHEART RADIO](#), [PODBEAN](#), [APPLE](#),
[SPOTIFY](#), [AMAZON/AUDIBLE](#), AND
[PODCHASER](#)

Writing Tip

“Should I rely on archetypes to create my characters?”

To avoid creating stereotypical or cliché characters, merge two types together to create a new category altogether. What about the nerd who’s a bully? Or the redneck tree hugger? Or the kickboxing librarian? Just as with anything, it’s possible to get carried away, but give it a shot and see what sort of believable character emerges.

You’ll be tempted to create characters who fit into the mold of others in the genre in which you write. Avoid that. Strive to create memorable, entertaining, and poignant protagonists with fresh qualities and memorable characteristics that your readers haven’t seen before.

DELVE, PIVOT, PROPEL

350 WRITING SECRETS TO ELEVATE YOUR STORYTELLING AND TRANSFORM YOUR NOVEL
Fiction Key Series

Vol. 1

by [Steven James](#)



Why You'll Love Our Online Ongoing Conference



A Writers Conference That Never Ends



Two Live, Interactive Classes per Month:

Led by bestselling authors and experts, delivered directly to your home via Zoom.



Recorded Replays: Access any missed classes at your convenience.



Annual Subscription (Best Bargain):
\$900/year



Two Free Writing Workbooks: Step-by-step guides for fiction and nonfiction

START YOUR WRITING JOURNEY TODAY!

Outliers Advanced Workshops

Learn How to Plot the Perfect Crime

Instructor: D.P. Lyle

October 1, 4:00 PT

Crime fiction writers must learn to think like criminals. In this lecture we will look at several famous crimes and attempt to gain some insight into what the criminal was likely thinking, the logic—or illogic—of his planning, and the fatal flaws that unraveled his best laid plans. [Register Here.](#)

October 8, 4:00 PT

INTERACTIVE - Attendees will become the killer and “construct” the perfect murder—the where, when, how, and why. We will then don the hat of the protagonist and “deconstruct” the crime while considering the many variables that make plotting a murder fun for the writer and a disaster for the antagonist. We will discuss the killer’s Pre-Crime Behavior, the steps taken to “do the deed,” and his Post-Crime Behavior from social, psychological, forensics, investigative, and motivational points of view. [Register Here.](#)

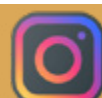
& Coming Soon...

Sign up for the Year-Long Online Ongoing Writers Conference & get a FREE fiction or nonfiction workbook. These workbooks break down the process of writing a book into easy steps that take you from conception to finished draft.

A Bit of Writing Wisdom

“Remember: Plot is no more than footprints left in the snow after your characters have run by on their way to incredible destinations.”

—Ray Bradbury, Writers’ Digest



Outliers Special 3-Part Class

Novel Writing for Medical & Legal Professionals

Instructors: D.P. Lyle, M.D. & Meg Gardiner

Coming October 15

Space is Very Limited So [Sign Up Now](#)

Three-Part Series: 10/15/25, 10/22/25 & 10/29/25

This three-week class will give you the skills needed to pen that bestseller. Join bestselling, award-winning authors DP Lyle MD and Meg Gardiner to begin your journey, or continue it if you've already begun. Learn the craft you need in a series of convenient, interactive ZOOM classes.

DETAILS:

Three two-hour ZOOM classes over three weeks.

Access to the classes for review will remain available for one month after the last class.

Wednesdays at 4 PM Pacific/7 PM Eastern

Begins October 15, 2025 (Classes 10/15, 10/22, 10/29)

Course Fee: \$299

[SIGN UP NOW](#)

What You Will Learn:

- The essential elements of a compelling story
- How to develop a strong premise for your story
- How to create believable characters and bring them to life
- How to create a dynamic plot that will engage readers
- How to determine the best Point Of View for your story
- How to create believable and compelling Dialog
- How Setting and Mood affect your story
- What is a writer's Voice and how do you find yours

COURSE OUTLINE:

Session 1: Storytelling, Premise, and Characters

Session 2: Point of View and Dialogue

Session 3: Setting, Mood, and Voice

YOUR INSTRUCTORS

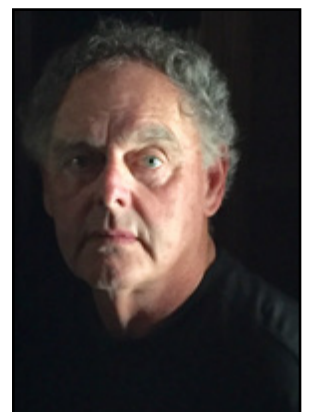
[Meg Gardiner](#) is the #1 New York Times bestselling author of seventeen novels. Her thrillers have won the Edgar Award and been summer reading picks by The Today Show and O, the Oprah magazine. Heat 2, co-authored with Michael Mann, debuted at #1 on the New York Times bestseller list. A former lawyer and two-time president of Mystery Writers of America, she taught in the Writing Program at UC Santa Barbara and has given keynote addresses and taught courses for the American Bar Association, the West Virginia Bar Association, the Santa Barbara Writers Conference, the Oklahoma Writers Federation, MWA University, International Thriller Writers (CraftFest and Master Class), Curtis Brown Creative in London, HarperCollins UK, and Texas Writes.

<https://meggardiner.com/>



[DP Lyle, MD](#) is the Amazon #1 bestselling; Macavity and Benjamin Franklin award-winning; and Edgar(2), Agatha, Anthony, Shamus, Scribe, and USA Today Best Book(2) Award-nominated author of 27 books, both fiction and non-fiction. He hosts the Crime Fiction Writer's Blog and the Criminal Mischief: The Art and Science of Crime Fiction podcast series. As a founding member of International Thriller Writers he created and directed CraftFest and the Online Thriller school, and co-created and directed the Master Class program. He has worked with many novelists and with the writers of popular television shows such as Law & Order, CSI: Miami, Diagnosis Murder, Monk, Judging Amy, Peacemakers, Cold Case, House, Medium, Women's Murder Club, 1-800-Missing, The Glades, and Pretty Little Liars.

<http://www.dplylemd.com>



[Click here for additional details.](#)

Upcoming Outliers Classes

10/01/2025
ADVANCED WORKSHOP Criminal Fiction
 Plotting #1
 D.P. LYLE
 Best Laid Plans: What Was the Killer Thinking?
[Register Here](#)

10/08/2025
ADVANCED WORKSHOP Criminal Fiction
 Plotting #2
 D.P. LYLE
 Interactive - Constructing/Deconstructing the
 Perfect Fictional Murder
[Register Here](#)

10/21/2025 (Class 44)
 Michael Bracken & Stacy Woodson in
 Conversation
 Tips for Writing & Publishing Short Crime
 Fiction
[Register Here](#)

11/18/2025 (Class 46)
 Alex Finlay
 So You've Written a Novel? 10 Things Bestselling
 Authors Do to Make Their Manuscripts Sing
[Register Here](#)

12/16/2025 (Class 48)
 Steven James
 The Subtleties of Voice and Point of View
[Register Here](#)

10/07/2025
 J.D. Barker (Class 43)

Indie, Traditional, Hybrid - How to Level-Up
 Your Publishing Game
[Register Here](#)

10/15/2025, 10/22/2025 & 10/29/2025
 3-Part Class
 Meg Gardiner & D.P. LYLE
 Novel Writing for Medical and Legal
 Professionals
[Register Here](#)

11/04/2025 (Class 45)
 Allison Brennan

How Can I Write What I Know if I've Never
 Killed a Man? Research 101
[Register Here](#)

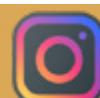
12/02/2025 (Class 47)
 Hank Phillippi Ryan

Secrets of the Three-Act Structure
[Register Here](#)

01/06/2026 (Class 49)

Steven James

The Supporting Cast: How to Make Every
 Character Matter
[Register Here](#)



Upcoming Outliers Classes, Cont.

01/20/2026 (Class 50)

Meg Gardiner

The Hero's-And Heroine's-Journey

[Register Here](#)

02/03/2026 (Class 51)

Allison Brennan

The Villain's Journey

[Register Here](#)

Click [Here to Register](#) for the Following Classes:

2/17/26: CLASS 52:

Great Beginnings: Perfecting Line 1, Paragraph 1, and Page 1—Hank Phillippi Ryan

3/3/26: CLASS 53:

The Combat Landing: How to start your story in the thick of the action, without shooting yourself in the foot—Meg Gardiner

3/17/26: CLASS 54:

Suspense Versus Tension: What's the difference, and how can you use both to keep readers turning pages?—Meg Gardiner

4/7/26: CLASS 55:

Conquering the Muddle in the Middle—Hank Phillippi Ryan

4/21/26: CLASS 56:

Mastering Dialogue—Tosca Lee

5/5/26: CLASS 57:

What No One is Telling You About Dialogue—Steven James

5/19/26: CLASS 58:

Organic Writing: How to Abandon Your Outline and Elevate Your Story—Steven James

And...One More Thing

SHE WOULDN'T DO THAT!

By Terry Shepherd

When I first conceived my protagonist, Jessica Ramirez, I based her on a good friend, also a Latina cop who had to deal with what was then primarily a male fraternity. Traci was still working when I started Chasing Vega. She reprimanded me for giving Jess any kind of emotion. "She wouldn't do that," Traci would exclaim. And she was probably right. I watched my friend switch into cop mode during numerous ride-alongs and warned her about letting her police mindset shield her from the authenticity of human interaction.

When I sent her the galley's for Vega, she wrote me, "Jess is a badass, but you made her too soft!" Why? Because all my other beta readers said my heroine was too callous, too compartmentalized for any meaningful character arc. They were right, too.

Story construction goes beyond plot and pacing. My favorite Outliers write with depth and nuance that challenges me to enter the minds and hearts of both the good guys and the bad guys. Every character in your story is on their own hero's journey. How you paint that portrait must ultimately resonate with readers. That's where our license to create cast members from real-life composites makes the magic.

In the process, our characters can sometimes take over our consciousness.

I know a number of police officers here in Jacksonville and found myself next to one at a stoplight while I was working through the plot that would become Chasing Karma. In my brain, Jess and her partner, Alexandra were arguing about how to best dispatch our antagonist. I heard a soft beep next to me. My cop buddy was shaking his head as I rolled down my window.

"Character arguments are distracted driving," he yelled at me, totally knowing what was going on in my head.

"Be nice or I'll put you in the next book," I shot back.

The light changed. As he pulled away he grinned and said, "Make me a -really- bad guy."

When you begin to build the key players in your masterpiece, don't feel constrained by anything. As Toni Morrison famously noted, "The only rule in writing is that there are no rules." Let it flow in that first barf draft to get to know the landscape and its inhabitants. Fix what doesn't fit during the re-writes. Listen to feedback without attachment. It's the breakfast of champions. And unless it's a training or technical point (Glocks don't have safeties), don't be afraid to take chances when someone tells you, "She wouldn't do that."

Terry Shepherd has been an award-winning broadcaster, corporate executive, academic and entrepreneur. He is the author of the Jessica Ramirez Thrillers. Terry began podcasting in 2005 and currently hosts "In Conversation With Terry Shepherd," focusing on the writers and support systems behind the stories we love. He also writes non-fiction, including "Social Media and Your Personal Brand" (2007) and the 2024 release "How to Be a Dynamic Podcast Guest and Sell Stuff." When he's not writing, he hosts a daily radio program at Detroit's Keener 13.

<https://terryshepherd.com/>

